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	Filing Date		2000-08-04
	First Named Inventor	Haitsuka	
	Art Unit	1796	
	Examiner Name	Nguyen, Tri V.	
	Attorney Docket Number	UN00-P02009US	

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	4	6442529		2002-08-27	Krishan	
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	1	JOHNSON et al., The WorldWide Web: Exploring a New Advertising Environment, CyberPsychology & Behavior, June 1999, Volume 2, Number 3, pages 195-212. (Available at <a href="http://memory.psych.mun.ca/pubs/20.shtml">http://memory.psych.mun.ca/pubs/20.shtml</a> )	<input type="checkbox"/>

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